



FOR IMMEDIATE RELEASE

**Contact: Raquel Sanchez
The Ferraro Group
702-367-7771**

LEADING CLOUD ADVISORY FIRM JOINS COBALT DATA CENTERS' CHANNEL SALES PROGRAM

(Las Vegas)— Cobalt Data Centers announced today that Clarify 360 (www.clarify360.com) the Cloud and Data Center Division of TeleProviders, has become the latest company to join the Cobalt Data Centers Channel Sales Program. As part of this agreement, Clarify360 customers needing colocation and disaster recovery services in the southwest now have preferred access to one of the newest colocation facilities in the Southwest.

“TeleProviders is a well established and reputable Master Agent that has extensive sales reach,” said Cobalt Data Centers President Jeff Brown. “Partnering directly with their Clarify360 team will greatly enhance our exposure to colocation buyers looking for better options in the Southwest.”

Clarify360 helps clients to design and source their cloud, CDN and data center initiatives. The addition of Cobalt to Clarify360's portfolio further strengthens the company's portfolio, particularly in the burgeoning Las Vegas market.

“Las Vegas is an attractive market for our clients as either a west coast production platform or disaster recovery site,” noted Jo Peterson, Vice President of Converged Cloud and Data for Clarify360. “Cobalt is a robust and practical alternative in Las Vegas, and we are excited to be representing them to our clients.”

Cobalt Data Centers equips its partners with the resources and services necessary to meet the demand for premium data center space and disaster recovery solutions. By becoming a Cobalt Data Centers partner, service providers have access to state-of-the-art colocation, reliable connectivity, and dedicated worksite recovery space.

About TeleProviders, Inc.

TeleProviders, Inc. is a communications and technology consulting and co-sourcing firm that works with organizations to help architect and purchase business-related technology solutions, ranging from phone/wireless/mobility to data center, cloud and IT services. The company grew up in the telecommunications age and has evolved to become its clients' trusted advisor, delivering enterprise technology expertise. As a value-added broker, TeleProviders, Inc. finds the best solutions for its clients' technology needs while giving an insider's view of carriers and technology partners. It has been on the Inc. 5000 Fastest Growing Private

Companies in 2009, 2010 and 2012. For more information, visit www.teleproviders.com.

About Cobalt Data Centers

Cobalt Data Centers is a datacenter development and operating company based in Las Vegas, Nev. Cobalt Data Centers specializes in secure, high-density and network-rich colocation delivered with exceptional customer service. Cobalt Cheyenne is the company's flagship datacenter and the most practical enterprise-grade facility in Las Vegas, a city and region known for robust connectivity and low instance of natural hazards. For more information, visit www.cobaltdatacenters.com.

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